Top to bottom:

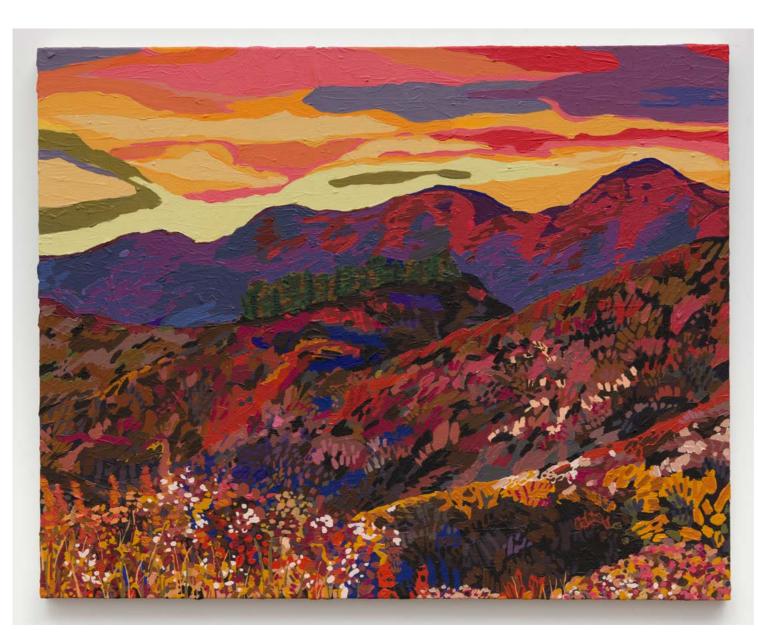
Hilary Pecis.
"Fish Bowl," (2018).
Acrylic on canvas.
40 x 30 x 1.5 inches.

Hilary Pecis.
"Mountain Landscape," (2018).
Acrylic on canvas.
24 x 30 x 1.5 inches.



## The Artist-Run Gallery in Glendale's Industrial Center





"By keeping the overhead so low at our gallery we are able to take more risks with experimental artists"

If you want to see an artist's face light up like they're remembering the first time they fell in love tell them that the new gallery in town is an artist-run space. That magical three word phrase denotes safety, understanding, good parties, and most of all: understanding.

Founded in 2014 by artists Adam D. Miller and Devon Oder, The Pit represents emerging and mid-career artists who work in a variety of mediums. Housed in a former mechanic's shop in Glendale, a city in northeast Los Angeles County, The Pit also organizes wide-ranging group exhibitions both in-house and off-site and publishes an ongoing series of Risograph artists' books and editions.

"With this being the first iteration of Frieze L.A. we decided to show all L.A.-based artists that we feel are indicative of the gallery's overall program and aesthetic," Adam D. Miller, the Co-Owner/Director of the gallery tells us. "The Pit's program is a mix of emerging and mid-career artists, with an emphasis on the L.A. region." For their booth at the fair, Miller and Oder plan on showing four artists whom they represent: Hilary Pecis (b. 1979); Jennifer Rochlin (b. 1968); Florian Morlat (b. 1968); and Allison Miller (b. 1974).

We asked Miller a couple more questions about what we can expect from his booth at Frieze Los Angeles.

## How will you utilize the booth space?

The booth will be installed with a selection of paintings and 2D works installed on the walls, along with several plinths displaying ceramic works by Jennifer Rochlin in the center space.

## How does the selection of an artist you will exhibit at a fair differ from one you would show at your gallery?

In general the overhead for participating in an art fair for three to four days is higher than two months of our overhead at our brick and mortar space. By keeping the overhead so low at our gallery we are able to take more risks with experimental artists, and exhibitions that may be difficult to sell in order to prioritize concepts or the chance to work with an emerging or overlooked artist who may not have market demand yet. However, at an art fair we have to be extremely aware of the need to bring works that have a demand in order to make the fair a success. •